

FRANCIS ALMEDA

CREATIVE DIRECTOR & DESIGNER

ALMEDAGRILL.COM

(847) 962-5247 / GRILLDESIGN@GMAIL.COM

EDUCATION

Graduated from DePaul University with a Bachelor of Science in Computer Graphics & Animation in 2004.

A LITTLE ABOUT ME

Over 20 years of experience

Created work for for global brands

Lead and mentor teams

Collaborative, team player

Highly conceptual

Ability to wear multiple hats

BRANDS I'VE WORKED ON

Google, Nike, SC Johnson, State Farm, Orbit Gum, 5 Gum, Toyota, Sun Chips, Lay's, Chicago Children's Museum, Optimum Nutrition, Altoids, Hyatt, Illinois Lottery, Quaker, Ziploc, Art Institute of Chicago

ENTREPRENEURSHIP

SIDE PRACTICE COFFEE

@sidepractice.coffee

A cafe that has been recognized as a starting place for entrepreneurs, artists, and makers. Named one of the best cafes in Chicago.

REPPIN PINS

@reppinpins

An enamel pin business that are sold all over the world. Pins that rep what you love.

NOVEL PIZZA

@novel.pizza

An underground pizza pop-up taking over the city of Chicago.

WORK EXPERIENCE

HEAD OF DIGITAL DESIGN JUNE 2022-2023

VEEFRIENDS

Currently, working on everything UX/UI for Gary Vaynerchuck's project, VeeFriends.

FREELANCE DESIGNER/ART DIRECTOR/ACD APR 2013-JUNE 2022

GOOGLE & FACTOR SF

Worked on the google brand studio team, helping guide and lay a foundation for the google brand.

FREELANCE ACD/ART DIRECTOR JUNE 2013-APR 2010

VARIOUS AGENCIES IN SAN FRANCISCO AND CHICAGO

Helped creatively lead, concept, and design at various ad agencies in San Francisco and Chicago.

ASSOCIATE CREATIVE DIRECTOR/DIGITAL ART DIRECTOR

APRIL 2011-MAY 2013

PROXIMITY / ENERGY BBDO

Created work for brands such as sc johnson, oxfam, aleve, orbit gum, 5 gum, and more.

FREELANCE DESIGNER/ART DIRECTOR JULY 2009-JULY 2010

Agencies include: Leo Burnett, Razorfish, Digitas, FCB, AND BBDO

GRAPHIC DESIGNER/ANIMATOR MARCH 2004 - JUNE 2005

ALARIO GROUP HISPANIC ADVERTISING AGENCY

TEACHING EXPERIENCE

ADJUNCT PROFESSOR, DEPAUL UNIVERSITY, CHICAGO

Teaching Graphic Design, Advertising Design, and Web Design

DESIGN & ART DIRECTION INSTRUCTOR

Miami Ad School, San Francisco

DESIGN & ART DIRECTION INSTRUCTOR

Chicago Portfolio School